

WALKArlington Needs Your Opinions

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Table 1: 1. For what reason(s) do you typically walk?

Base	Total
	170
For exercise	150 88%
For enjoyment	117 69%
To run errands	98 58%
For social activities	66 39%
To get to and from work	51 30%
To visit friends or family	47 28%
Other:	29 17%

Table 3: 2. How often do you walk?

Base	Total
	168
Daily	96 57%
A couple of times a week	46 27%
Once a week	16 10%
At least once a month, but not weekly	7 4%
Seldom	3 2%

Table 4: 2A. How often do you walk to work?

Base	Total
	51
Daily	23 45%
A couple of times a week	10 20%
Once a week	1 2%
At least once a month, but not weekly	4 8%
Seldom	6 12%
Never	7 14%

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Table 5: 3. How long is your typical walk (round trip in miles) when you walk:

To get to and from work?

Base	<u>Total</u>
0	3 6%
0.1	1 2%
0.25	3 6%
0.3	1 2%
0.5	9 18%
0.75	2 4%
1	10 20%
1.5	5 10%
2	10 20%
2.5	1 2%

(continued)

Table 5: 3. How long is your typical walk (round trip in miles) when you walk:

To get to and from work?

(continued)

Base	<u>Total</u>
4	1 2%
5	2 4%
6	1 2%
10	2 4%
To get to and from work?	1.7

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Table 5: 3. How long is your typical walk (round trip in miles) when you walk:

To run errands?

Base	<u>Total</u>
0	1 1%
0.1	1 1%
0.25	2 2%
0.5	26 27%
1	40 41%
1.5	9 9%
2	15 15%
3	1 1%
4	1 1%
5	1 1%
15	1 1%

To run errands?                      1.3

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Table 5: 3. How long is your typical walk (round trip in miles) when you walk:

For enjoyment?

Base	<u>Total</u>
0	2 2%
0.5	10 9%
1	39 33%
1.5	7 6%
2	24 21%
3	20 17%
3.5	1 1%
4	6 5%
5	6 5%
10	2 2%

For enjoyment?

2.1

Table 5: 3. How long is your typical walk (round trip in miles) when you walk:

To visit friends or family?

Base	<u>Total</u>
0.01	1 2%
0.05	1 2%
0.1	1 2%
0.2	1 2%
0.25	2 4%
0.5	14 30%
0.7	1 2%
0.8	1 2%
1	17 36%
1.5	1 2%

(continued)

Table 5: 3. How long is your typical walk (round trip in miles) when you walk:

To visit friends or family?

(continued)

Base	<u>Total</u>
2	4 9%
4	1 2%
4.3	1 2%
5	1 2%
To visit friends or family?	1.0

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Table 5: 3. How long is your typical walk (round trip in miles) when you walk:

For social activities?

Base	Total
0.2	3 5%
0.5	14 21%
1	22 33%
1.5	2 3%
2	11 17%
2.5	1 2%
3	7 11%
5	3 5%
6	1 2%
8	1 2%
10	1 2%
For social activities?	1.8

Table 5: 3. How long is your typical walk (round trip in miles) when you walk:

For exercise?

Base	<u>Total</u>
0	3 2%
0.5	4 3%
1	30 20%
1.5	10 7%
2	30 20%
2.5	4 3%
3	19 13%
3.5	4 3%
4	20 13%
4.5	1 1%

(continued)

Table 5: 3. How long is your typical walk (round trip in miles) when you walk:

For exercise?

(continued)

Base	<u>Total</u>
5	17 11%
6	1 1%
8	3 2%
10	4 3%
For exercise?	2.9

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Table 5: 3. How long is your typical walk (round trip in miles) when you walk:

Other reasons?

Base	<u>Total</u>
0.25	2 7%
0.4	1 3%
0.5	7 24%
0.6	2 7%
1	5 17%
2	6 21%
3	2 7%
4	1 3%
4.3	1 3%
15	2 7%
Other reasons?	2.3

Table 6: 4. Do you typically walk alone or with others?

Base	Total
	170
I typically walk alone	111 65%
I typically walk with one other person	45 26%
I typically walk with two or more other people	10 6%
Don't know	4 2%

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Table 7: 5. In what Arlington area(s) or location(s) do you often walk?

Base	Total
	170
Ballston	73 43%
Clarendon	67 39%
Columbia Pike	11 6%
Court House	48 28%
Crystal City / National Airport	21 12%
East Falls Church	19 11%
North Arlington	46 27%
Pentagon / Pentagon City	19 11%
Rosslyn	31 18%
Shirlington	24 14%
South Arlington	13 8%

(continued)

Table 7: 5. In what Arlington area(s) or location(s) do you often walk?

(continued)

Base	Total
	170
Virginia Square	50 29%
West Arlington	11 6%
Multi-use trails	71 42%
Other	36 21%

Table 9: 6. How safe do you feel when you walk during the day?

Base	Total
	170
<b><u>Safe</u></b>	<b>157</b> <b>92%</b>
Very safe	121 71%
Somewhat safe	36 21%
<b><u>Neither safe nor unsafe</u></b>	<b>8</b> <b>5%</b>
<b><u>Unsafe</u></b>	<b>5</b> <b>3%</b>
Somewhat unsafe	2 1%
Not at all safe	3 2%
Mean	4.6

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Table 10: 6A. How safe do you feel when you walk during the evening or at night?

Base	Total
	170
<b><u>Safe</u></b>	<b>109</b> <b>64%</b>
Very safe	34 20%
Somewhat safe	75 44%
<b><u>Neither safe nor unsafe</u></b>	<b>18</b> <b>11%</b>
<b><u>Unsafe</u></b>	<b>37</b> <b>22%</b>
Somewhat unsafe	25 15%
Not at all safe	12 7%
<b><u>Don't know</u></b>	<b>6</b> <b>4%</b>
Mean	3.6

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Table 11: 6B. What safety issues do you encounter when walking?

Base	Total 35
Lighting issues	11 31%
Fear of crime, uncertainty about vagrants (homeless, etc.)	10 29%
Aggressive drivers (both cars and bikes)	7 20%
Drivers turn right in front of the pedestrian	6 17%
Poor or thoughtless drivers	4 11%
Hazardous, poorly maintained trails and sidewalks	4 11%
Heavy traffic	3 9%
Drivers absorbed in I-pods, cell phones, own thoughts	3 9%
Visibility - drivers just don't see walkers	1 3%

(continued)

Table 11: 6B. What safety issues do you encounter when walking?

(continued)

	Total
Base	35
Other responses	2 6%
None	2 6%

Table 13: 7. What factors prevent you from walking more often?

Base	Total
	159
Time - not enough of it	54 34%
Weather, air pollution	52 33%
Work / schedule obligations incompatible	23 14%
Laziness/lack of motivation	15 9%
Too old or not fit enough for more walking (or been injured)	14 9%
Difficult terrain, broken or no sidewalks for instance	12 8%
I'm already walking as much as I can	10 6%
Crosswalks should be better and honored by drivers	8 5%
Don't feel safe	7 4%

(continued)

Table 13: 7. What factors prevent you from walking more often?

(continued)

Base	Total <hr style="width: 50px; margin: 0 auto;"/>
	159
Distance too far	6 4%
Other kinds of exercise take up time	6 4%
Have to transport heavy things	6 4%
Drivers who are careless, aggressive	5 3%
Family or relationship issues	5 3%
Don't like walking in the dark	4 3%
Don't have time during the week	1 1%
Crime - don't want to be a victim	1 1%
Other responses	12 8%
None	5 3%

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Table 15: 8. Where do you commonly go to get information on transportation in Arlington County including walking?

Base	Total
	156
Internet / web	47 30%
Arlington County website	32 21%
Walk Arlington	29 19%
Metro website / WMATA	20 13%
Various maps	11 7%
Commuterpage.com	10 6%
ART website	6 4%
Other responses	37 24%
None	14 9%
Don't know	1 1%

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Table 18: 9. Following is a list of commuter services. In the first column, check all the services or benefits that you have used. For those that you have not used, please indicate if you are aware of them or not.

	Total	Have used in the past	Have not used, but am aware	Am not aware
Arlington County Commuter Services	170	32	56	82
The Commuter Store	170	78	71	21
CommuterPage.co m	170	43	57	70
CommuterDirect.c om	170	10	47	113
WALKArlington / WALKArlington.co m	170	127	38	5
BikeArlington / BikeArlington.com	170	51	84	35
Arlington Transit (ART)	170	65	98	7
Metro / WMATA (bus/train)	170	155	13	2
Commuter Connections, commuterconnecti ons.com (Metropolitan Washington Council of Governments)	170	27	78	65

(continued)

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Table 18: 9. Following is a list of commuter services. In the first column, check all the services or benefits that you have used. For those that you have not used, please indicate if you are aware of them or not.

(continued)

	Total	Have used in the past	Have not used, but am aware	Am not aware
Virginia Railway Express (VRE)	170	8	147	15
Telework VA!	170	2	31	137
Arlington's Car Free Diet, <a href="http://www.carfreediet.com">www.carfreediet.com</a>	170	19	100	51

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Table 19: 10. How familiar are you with the organization WALKArlington? Please use a scale of 1-5 for your answer, where “1” means you are “not at all familiar” and “5” means you are “very familiar.”

Base	Total
	165
1 - Not at all familiar	6 4%
2	25 15%
3	49 30%
4	54 33%
5 - Very familiar	31 19%
Mean	3.5

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Table 20: 10A. To the best of your knowledge, what organization runs, or is responsible for WALKArlington?

Base	Total
	149
Arlington County government	115 77%
Independent organizations	6 4%
Other responses	9 6%
Don't know	23 15%

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Table 22: 11. Following is a list of services and information that WALKArlington provides. In the first column, check all that you have used. For those that you have not used, please indicate if you are aware of them or not.

	Total	Have used in the past	Have not used, but am aware	Am not aware
Walkabout	159	50	66	43
WALKArlington.com Web site	159	118	32	9
Pacer Newsletter	159	87	27	45
Walkabout brochures	159	57	57	45
Walk to School Day	159	18	67	74
Calendar of Walking Events	159	66	61	32
Walking for Health and Fitness	159	40	69	50
Walking Groups	159	27	89	43
Pedestrian Safety Information	159	23	60	76
Pedestrian Planning Information	159	12	61	86

Table 23: 12. How often do you use WALKArlington services?

Base	Total
	159
Daily	1 1%
A couple of times a week	1 1%
Once a week	9 6%
At least once a month, but not weekly	55 35%
Seldom	74 47%
Never	19 12%

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Table 24: 13. Other than services already provided by WALKArlington, are there any other services you wish the initiative would provide? If so, please list here.

Base	Total
	87
Newsletter with helpful information (mailed and online)	11 13%
A way to report violations or a need for clean-up, repairs of sidewalks	9 10%
More "group" walks: sightseeing, neighborhood walks, lunchtime fitness walks	8 9%
Help meeting others for walking buddies	7 8%
Be an advocate for whatever helps walkers	6 7%
Crosswalks better marked	5 6%
Continuous sidewalks to avoid walking in roads	3 3%

(continued)

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Table 24: 13. Other than services already provided by WALKArlington, are there any other services you wish the initiative would provide? If so, please list here.

(continued)

Base	Total
	87
Programs for disabled walkers	3 3%
Address the issue of traffic lights that don't function properly	1 1%
Other responses	13 15%
None	24 28%
Don't know	6 7%

Table 26: 14. How did you learn about WALKArlington?

Base	Total
	159
Community event	26 16%
Other Web site	20 13%
Word of mouth	9 6%
Brochure	7 4%
BikeArlington	6 4%
Brochure or newsletter	6 4%
Advertisement	5 3%
Arlington County government	4 3%
Media coverage	3 2%
The Commuter Store	2 1%
CommuterPage.com	2 1%

(continued)

Table 26: 14. How did you learn about WALKArlington?

(continued)

Base	Total
	159
Calendar listing	2 1%
Internet	2 1%
Friend, co-worker, family member	1 1%
Other responses	22 14%
Don't Know	42 26%

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Table 29: 15. How satisfied are you with the WALKArlington services you have used? Please use a scale of 1-5 for your answer, where “1” means you are “not at all satisfied” and “5” means you are “very satisfied.”

Base	Total
	159
1 - Not at all satisfied	3 2%
2	4 3%
3	18 11%
4	55 35%
5 - Very satisfied	41 26%
Don't know	38 24%
Mean	4.0

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Table 30: 16. How likely are you to use WALKArlington services in the future? Please use a scale of 1-5 for your answer, where “1” means you are “not at all likely” and “5” means you are “very likely.”

Base	Total
	159
1 - Not at all likely	4 3%
2	8 5%
3	33 21%
4	51 32%
5 - Very likely	54 34%
Don't know	9 6%
Mean	4.0

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Table 31: 17. How likely are you to refer WALKArlington to someone who could use its services in the future? Please use a scale of 1-5 for your answer, where “1” means you are “not at all likely” and “5” means you are “very likely.”

Base	Total
	159
1 - Not at all likely	9 6%
2	8 5%
3	33 21%
4	36 23%
5 - Very likely	59 37%
Don't know	14 9%
Mean	3.9

Table 32: 18. Have you ever referred WALKArlington to anyone?

Base	Total
	159
Yes	68 43%
No	81 51%
Don't know	10 6%

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Table 33: 19. Since you first started using WALKArlington services, have you made any of the following changes in your walking behavior?

Base	Total
	159
No, I did not make any of these changes	88 55%
Walk more often for non-work trips	40 25%
Walk more often for at least some portion of trip to work	8 5%
Started walking for non-work trips	8 5%
Started walking for at least some portion of trip to work	2 1%
Don't know	13 8%

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Table 34: 20. WALKArlington is an initiative of Arlington County, Virginia, where people have many options for moving about their community. By partnering with citizens, businesses, and County departments to promote the health, environmental, commuter, financial, and community-building benefits of walking, WALKArlington strives to "get more people walking more of the time." Some of the services WALKArlington provides are "walkabouts" twice a year, an informational Web site, an email newsletter, walking groups, calendar of walking events, pedestrian safety information, and pedestrian planning information, in addition to other services. How likely are you to use WALKArlington services in the future? Please use a scale of 1-5 for your answer, where "1" means you are "not at all likely" and "5" means you are "very likely."

Base	Total
	11
2	1 9%
3	2 18%
4	2 18%
5 - Very Likely	5 45%
Don't know	1 9%
Mean	4.1

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Table 35: 21. Do you have any suggestions on how to get WALKArlington and pedestrian safety information to more Arlington residents, commuters, and visitors? If so, please list here.

Base	Total <hr style="width: 50px; margin: 0 auto;"/>
	94
Posters or handouts at libraries, stores, bulletin boards, community centers	13 14%
Notices at Metro stations, buses	11 12%
Advertise / publicize	10 11%
Create kids' programs for schools, scout groups, etc.	9 10%
Send out mailings to individuals, businesses, publications	7 7%
Organize more special events for walkers	7 7%
Distribute email newsletter	6 6%
Outreach to law enforcement	4 4%

(continued)

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Table 35: 21. Do you have any suggestions on how to get WALKArlington and pedestrian safety information to more Arlington residents, commuters, and visitors? If so, please list here.

(continued)

Base	Total <hr style="width: 50px; margin: 0 auto;"/> 94
Improve quality of sidewalks and trails	3 3%
Educate drivers and cyclists about safety around pedestrians	2 2%
Have materials, programs available in Spanish	1 1%
Increase number of lanes and trails	1 1%
Outreach to local companies for such things as showers, lockers, programs	1 1%
Publish or circulate "who to contact" information in event of hazards, unsafe drivers	1 1%
Other responses	19 20%
None	21 22%
Don't know	2 2%

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Table 37: 22. Do you have any suggestions for information you would like to see included in the *Pacer* Newsletter?

Base	Total
	72
I'm not familiar with Pacer newsletter	11 15%
Safety information	5 7%
Route planning - best ways to walk to a place	5 7%
I'm interested in group walks	3 4%
Reviews of equipment, shoes, etc.	3 4%
Internet links to helpful sites	3 4%
Highlight safe and unsafe neighborhoods	2 3%
Look at other responses	2 3%
Encourage tree planning for shade, air quality	1 1%
Other responses	11 15%
None	31 43%
Don't know	1 1%

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Table 39: 23. If there is any other comment or suggestion you would like to make about WALKArlington or walking, please do so here.

Base	Total
	62
Keep up the good work! Thank you	16 26%
Work on anything for safety, advocacy for walking	10 16%
Routing for walkers - not always same as for cars, cyclists	2 3%
Inform us via email pertinent things like core red day	1 2%
More trees for shade and air quality	1 2%
Other responses	15 24%
None	18 29%

Table 41: 24. These last few questions are for classification purposes only: What is your home zip code?

5 digit zip only:

Base	Total
222	1 1%
20003	1 1%
20091	1 1%
20121	1 1%
20186	1 1%
20737	1 1%
20901	1 1%
22003	2 1%
22042	2 1%
22043	1 1%

(continued)

Table 41: 24. These last few questions are for classification purposes only: What is your home zip code?

5 digit zip only:

(continued)

Base	<u>Total</u>
22044	1 1%
22124	1 1%
22153	1 1%
22180	1 1%
22201	34 20%
22202	10 6%
22203	23 14%
22204	14 8%
22205	20 12%
22206	10 6%

(continued)

Table 41: 24. These last few questions are for classification purposes only: What is your home zip code?

5 digit zip only:

(continued)

Base	Total
22207	26 15%
22209	6 4%
22213	1 1%
22301	1 1%
22302	1 1%
22303	1 1%
22305	1 1%
22307	1 1%
22309	1 1%
22310	2 1%
22314	1 1%

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Table 42: 24A. Your zip code indicates that you live in Arlington County. How long have you lived in the County?

Base	Total
	144
Less than 2 years	7 5%
2 - 5 years	24 17%
6 - 10 years	19 13%
More than 10 years	94 65%

Table 43: 25. What is your current employment status?

Base	Total
	170
Employed full-time (35 hours or more per week)	111 65%
Employed part- time (less than 35 hours per week)	16 9%
Not employed (keeping house, retired, disabled, full-time student, looking for work)	37 22%
Other	5 3%
Don't know	1 1%

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Table 45: 26. What type of transportation do you typically use get to work?

Base	Total
	127
Drive alone	51 40%
Metrorail	35 28%
Walk	11 9%
Bicycle	10 8%
Telework (work from home)	7 6%
Bus	6 5%
Carpool (ride with co-workers, friends, or family members)	4 3%
Other	3 2%

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Table 47: 26A. Do you ever use another type of transportation to get to work, other than the one you just indicated?

Base	Total
	127
Yes	84 66%
No	43 34%

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Table 48: 26B. What other types of transportation do you use?

Base	Total
	84
Metrorail	32 38%
Bus	32 38%
Drive alone	25 30%
Walk	24 29%
Telework (work from home)	14 17%
Carpool (ride with co-workers, friends, or family members)	12 14%
Bicycle	10 12%
Commuter train (MARC, VRE, Amtrak)	2 2%
Other	1 1%

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Table 50: 26C. How often do you typically use any of these other types of transportation to get to work?

Base	Total
	84
Only in emergencies	5 6%
A few times per year	18 21%
Once a month	7 8%
A few times per month	17 20%
One day per week	6 7%
Two days per week	13 15%
More than two days per week	15 18%
Other	3 4%

Table 52: 27. What is your work zip code?

5 digit zip only:

Base	<u>Total</u>
20001	6 5%
20003	2 2%
20004	3 2%
20005	6 5%
20006	2 2%
20007	1 1%
20008	1 1%
20009	1 1%
20016	1 1%
20024	2 2%

(continued)

Table 52: 27. What is your work zip code?

5 digit zip only:

(continued)

Base	<u>Total</u>
20147	1 1%
20151	2 2%
20164	1 1%
20165	1 1%
20201	1 1%
20220	1 1%
20260	1 1%
20310	1 1%
20350	1 1%
20420	1 1%

(continued)

Table 52: 27. What is your work zip code?

5 digit zip only:

(continued)

Base	<u>Total</u>
20431	1 1%
20433	1 1%
20460	1 1%
20506	1 1%
20510	1 1%
20525	2 2%
20540	1 1%
20551	2 2%
20560	1 1%
20577	1 1%

(continued)

Table 52: 27. What is your work zip code?

5 digit zip only:

(continued)

Base	<u>Total</u>
20590	2 2%
20593	1 1%
20737	1 1%
20850	2 2%
20910	1 1%
22031	2 2%
22041	3 2%
22046	1 1%
22102	1 1%
22109	1 1%

(continued)

Table 52: 27. What is your work zip code?

5 digit zip only:

(continued)

Base	<u>Total</u>
22182	1 1%
22201	19 16%
22202	5 4%
22203	4 3%
22204	6 5%
22205	4 3%
22206	4 3%
22207	2 2%
22209	5 4%
22230	1 1%

(continued)

Table 52: 27. What is your work zip code?

5 digit zip only:

(continued)

Base	<u>Total</u>
22305	1 1%
22307	1 1%
22311	2 2%
22314	4 3%

Table 53: 28. About how far is it from your home to work?

Miles:

Base	Total
0	4 3%
0.1	1 1%
0.25	1 1%
0.3	1 1%
0.5	3 2%
0.75	2 2%
1	2 2%
1.2	1 1%
1.25	1 1%
1.5	2 2%

(continued)

Table 53: 28. About how far is it from your home to work?

Miles:

(continued)

Base	Total
1.7	1 1%
2	5 4%
2.5	1 1%
3	10 8%
3.85	1 1%
4	5 4%
4.5	1 1%
5	15 12%
6	14 11%
7	5 4%

(continued)

Table 53: 28. About how far is it from your home to work?

Miles:

(continued)

Base	<u>Total</u>
7.4	1 1%
7.5	1 1%
8	10 8%
8.5	1 1%
9	3 2%
9.5	1 1%
10	12 10%
12	1 1%
13	2 2%
14	1 1%

(continued)

Table 53: 28. About how far is it from your home to work?

Miles:

(continued)

Base	Total
14.5	2 2%
15	1 1%
17	1 1%
18	1 1%
20	4 3%
23	2 2%
24	1 1%
24.5	1 1%
25	1 1%
35	2 2%
37	1 1%
Miles:	7.7

Table 54: 29. How far from your home is the nearest bus stop or train station?

Base	Total
	169
1 - 2 blocks	95 56%
3 - 5 blocks (1/4 mile to 1/2 mile)	42 25%
6 - 10 blocks (1/2 mile to 1 mile)	19 11%
More than 10 blocks or more than 1 mile	7 4%
Other	4 2%
Don't know	2 1%

Table 56: 30. In what year were you born?

19

Base	Total
0	1 1%
33	1 1%
35	2 1%
36	2 1%
37	2 1%
38	4 2%
39	1 1%
40	4 2%
41	3 2%
42	2 1%

(continued)

Table 56: 30. In what year were you born?

19

(continued)

Base	Total
43	4 2%
44	1 1%
45	5 3%
46	6 4%
47	3 2%
48	5 3%
49	1 1%
50	4 2%
51	8 5%
52	6 4%

(continued)

Table 56: 30. In what year were you born?

19

(continued)

Base	Total
53	9 5%
54	2 1%
55	4 2%
56	5 3%
57	7 4%
58	9 5%
59	4 2%
60	3 2%
61	3 2%
62	2 1%

(continued)

Table 56: 30. In what year were you born?

19

(continued)

Base	Total
63	3 2%
64	3 2%
65	4 2%
66	3 2%
67	8 5%
68	4 2%
69	5 3%
70	3 2%
72	1 1%
73	3 2%

(continued)

Table 56: 30. In what year were you born?

19

(continued)

Base	<u>Total</u>
74	1 1%
75	1 1%
76	1 1%
77	5 3%
78	1 1%
79	2 1%
80	2 1%
82	1 1%
83	1 1%
85	1 1%

Table 57: 31. Which one of the following best describes your racial background?

Base	Total
	170
White, non-Hispanic	136 80%
Hispanic or Latino	8 5%
African-American or Black	6 4%
Asian	4 2%
Native Hawaiian or Other Pacific Islander	1 1%
Other	2 1%
Prefer not to answer	13 8%

Table 58: 32. What is the primary language spoken in your household?

Base	Total
	170
English	168 99%
Spanish	1 1%
Other	1 1%

**WALKArlington Needs Your Opinions**

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Table 60: 32A. In what language would you prefer to read communications from WALKArlington (such as pedestrian safety brochures or other information)?

	<u>Total</u>
Base	2
English	1 50%
No preference	1 50%

Table 62: 33. Which category best represents your household's total annual income?

Base	Total
	170
Less than \$60,000	31 18%
\$60,000 - \$120,000	47 28%
More than \$120,000	47 28%
Prefer not to answer	45 26%
Mean	97.7

Table 63: 34. Gender

Base	Total
	170
Male	54 32%
Female	110 65%
Prefer not to answer	6 4%

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Table 64: 35. Thank you for taking the time to take this survey. The opinions you shared in this survey will be very helpful to WALKArlington. From time to time we would like to test new ideas for the site with a panel made up of people like you. Panel members would share their opinions with us through short email surveys. We would not use your email for any other purpose - just periodic feedback. Would you be interested in possibly participating on such a panel?

	Total
Base	169
Yes	98 58%
No	71 42%

Table 67: Audience

	Total
Base	170
Web Link	7 4%
Pacer	163 96%