
**ACCS WALKArlington Survey
Questionnaire**

FINAL: May 19, 2008

Introductory Page for Online Questionnaire:

Si usted prefiere tomar esta encuesta en español en vez de inglés, por favor llame al 800-807-8981.

Thank you for taking this survey. We are very interested in what you have to say about WALKArlington. Your responses will be completely confidential, so please tell us what is on your mind. We will not share your individual answers; they will be used only as combined with the answers of others. Please complete the survey no later than July 7, 2008.

For most questions, simply click your response. In addition, there are places where you may add your specific recommendations to us. If you mistakenly skip a question, the next screen will highlight the unanswered question(s).

This survey should take about 12 minutes to complete. If you are unable to complete it in one sitting, close the window with the survey. To return to where you left off, enter the Web site address from your email invitation into your Internet browser window and hit enter. This will take you to the first unanswered question. To go back to questions you already answered, just use your browser's back button. Once you have completed the survey, the link will no longer be active, so you will not be able to review your answers or the survey again.

There is a link on every page that you can click to get help if you have any problems or questions.

To begin the survey, click the button below.

[BEGIN]

1. For what reason(s) do you typically walk? Please choose as many as apply.

[ROTATE]

- a. To get to and from work
- b. To run errands

- c. For enjoyment
- d. To visit friends or family
- e. For social activities
- f. For exercise
- g. Other _____

2. How often do you walk?
- a. Daily
 - b. A couple of times a week
 - c. Once a week
 - d. At least once a month, but not weekly
 - e. Seldom

[ASK Q2A ONLY IF RESPONDENT SELECTED RESPONSE a. To get to and from work IN Q1]

- 2A. How often do you walk to work?
- a. Daily
 - b. A couple of times a week
 - c. Once a week
 - d. At least once a month, but not weekly
 - e. Seldom
 - f. Never

[ASK Q3 FOR EACH RESPONSE TO Q1]

3. How long is your typical walk (round trip) when you walk for [FILL IN RESPONSE FOR Q1]? (ex. 1.5 miles or 0.5 miles)

_____ Miles [ALLOW FOR ONE DECIMAL PLACE]

4. Do you typically walk alone or with others?
- a. I typically walk alone
 - b. I typically walk with one other person
 - c. I typically walk with two or more other people
 - d. Don't know

5. In what Arlington area(s) or location(s) do you often walk? (Please choose as many as apply)
- a. Ballston
 - b. Clarendon
 - c. Columbia Pike
 - d. Court House
 - e. Crystal City / National Airport
 - f. East Falls Church
 - g. North Arlington

- h. Pentagon / Pentagon City
- i. Rosslyn
- j. Shirlington
- k. South Arlington
- l. Virginia Square
- m. West Arlington
- n. Multi-use trails
- o. Other _____

6. How safe do you feel when you walk during the day?

- a. Very safe
- b. Somewhat safe
- c. Neither safe nor unsafe
- d. Somewhat unsafe
- e. Not at all safe
- f. Don't know

6A. How safe do you feel when you walk during the evening or at night?

- a. Very safe
- b. Somewhat safe
- c. Neither safe nor unsafe
- d. Somewhat unsafe
- e. Not at all safe
- f. Don't know

[IF RESPONDENT ANSWERS d. Somewhat unsafe OR e. Not at all safe IN Q6 OR Q6A ASK Q6B, OTHERWISE SKIP TO Q7]

6B. What safety issues do you encounter when walking?

7. What factors prevent you from walking more often? (Please choose as many as apply)

[PRECODES ONLY; DO NOT SHOW]

- a. Weather
- b. Don't have time during the week
- c. Don't have time on the weekends
- d. Don't like walking in the dark
- e. Don't feel safe
- f. Too much traffic on certain days
- g. Have too much to carry
- h. Others depend on me for transportation
- i. Other
- j. Don't know

11. Following is a list of services and information that WALKArlington provides. In the first column, check all that you have used. For those that you have not used, please indicate if you are aware of them or not.

[ROTATE]

<i>Service</i>	Have used in the past 1	Have not used, but am aware 2	Am not aware 3
a. Walkabout			
b. WALKArlington.com Web site			
c. <i>Pacer</i> Newsletter			
d. Walkabout Brochures			
e. Walk to School Day			
f. Calendar of Walking Events			
g. Walking for Health and Fitness			
h. Walking Groups			
i. Pedestrian Safety Information			
j. Pedestrian Planning Information			

12. How often do you use WALKArlington services?

- a. Daily
- b. A couple of times a week
- c. Once a week
- d. At least once a month, but not weekly
- e. Seldom
- f. Never

13. Other than services already provided by WALKArlington, are there any other services you wish the initiative would provide? If so, please list here. [OPEN END, NOT MANDATORY]

14. How did you learn about WALKArlington? [CHOOSE ONLY ONE]

[ROTATE a-i]

- a. Word of mouth
- b. Advertisement
- c. The Commuter Store
- d. CommuterPage.com
- e. BikeArlington
- f. Brochure
- g. Media coverage
- h. Calendar listing
- i. Community event
- j. Other Web site
- k. Other _____

- e. Don't know
- f. Don't live in Arlington County

25. What is your current employment status?

- a. Employed full-time (35 hours or more per week)
- b. Employed part-time (less than 35 hours per week)
- c. Not employed (keeping house, retired, disabled, full-time student, looking for work) [SKIP TO Q29]
- d. Other _____ [SKIP TO Q29]
- e. Don't know [SKIP TO Q29]

26. What type of transportation do you typically use get to work? (Please choose only the one type you use most days in a typical week. If you use more than one type on a particular day, indicate the type you use for the longest distance part of your trip.)

- a. Drive alone
- b. Metrorail
- c. Commuter train (MARC, VRE, Amtrak)
- d. Bus
- e. Carpool (ride with co-workers, friends, or family members)
- f. Vanpool (with co-workers or others who work nearby)
- g. Bicycle (entire trip from home to work)
- h. Walk (entire trip from home to work)
- i. Telework (work from home)
- j. Other _____

26A. Do you ever use another type of transportation to get to work, other than the one you just indicated?

- a. Yes
- b. No [SKIP TO Q27]
- c. Don't know [SKIP TO Q27]

26B. What other types of transportation do you use? (Please check all that apply.)
[DO NOT INCLUDE THE METHOD THAT WAS CHOSEN IN Q26]

- a. Drive alone
- a. Metrorail
- b. Commuter train (MARC, VRE, Amtrak)
- c. Bus
- d. Carpool (ride with co-workers, friends, or family members)
- e. Vanpool (with co-workers or others who work nearby)
- f. Bicycle (entire trip from home to work)
- g. Walk (entire trip from home to work)
- h. Telework (work from home)
- i. Other _____

- 26C. How often do you typically use any of these other types of transportation to get to work? (Please check only one.)
- a. A few times per year, only in emergencies
 - b. Once per month
 - c. A few times per month
 - d. One day per week
 - e. Two days per week
 - f. More often than two days per week
 - g. Other _____
27. What is your work zip code? _ _ _ _ _ [NOT MANDATORY]
28. About how far is it from your home to work? [NOT MANDATORY] (ex. 10.5 miles or 0.5 miles)
- Miles: _____ [ALLOW FOR DECIMALS TO THE TENTHS PLACE – 00.0]
29. How far from your home is the nearest bus stop or train station? [NOT MANDATORY]
- a. 1 – 2 blocks
 - b. 3 – 5 blocks (1/4 mile to 1/2 mile)
 - c. 6 – 10 blocks (1/2 mile to 1 mile)
 - d. More than 10 blocks or more than one mile
 - e. Other _____
 - f. Don't know
30. In what year were you born? 19_ _ [NOT MANDATORY]
31. Which one of the following best describes your racial background? [NOT MANDATORY; PLEASE CODE ALL NO ANSWERS AS h. PREFER NOT TO ANSWER, IF POSSIBLE]
- a. African-American or Black
 - b. American Indian or Alaska Native
 - c. Asian
 - d. Hispanic or Latino
 - e. Native Hawaiian or Other Pacific Islander
 - f. White, non-Hispanic
 - g. Other
 - h. Prefer not to answer
32. What is the primary language spoken in your household?
- a. English [SKIP TO Q33]
 - b. Spanish
 - c. Other _____

- 32A. In what language would you prefer to read communications from WALKArlington (such as pedestrian safety brochures or other information)?
- a. English
 - b. Spanish
 - c. Other _____
 - d. No preference
33. Which category best represents your household's total annual income? [NOT MANDATORY; PLEASE CODE ALL NO ANSWERS AS d. PREFER NOT TO ANSWER, IF POSSIBLE]
- a. Less than \$60,000
 - b. \$60,000 - \$120,000
 - c. More than \$120,000
 - d. Don't know
 - e. Prefer not to answer
34. Are you? [NOT MANDATORY; PLEASE CODE ALL NO ANSWERS AS c. PREFER NOT TO ANSWER, IF POSSIBLE]
- a. Female
 - b. Male
 - c. Prefer not to answer

Panel Recruitment

35. Thank you for taking the time to take this survey. The opinions you shared in this survey will be very helpful to WALKArlington. From time to time we would like to test new ideas for the site with a panel made up of people like you. Panel members would share their opinions with us through short email surveys. We would not use your email for any other purpose – just periodic feedback. Would you be interested in possibly participating on such a panel?
- a. Yes [GO TO Q 35A]
 - b. No [SKIP TO "THANK YOU"]

35A. Please provide your email address:

Thank You

WALKArlington and Arlington County Commuter Services thank you very much for your participation in the survey.

If you would like to learn more about the Southeastern Institute of Research, [click here](#) to go to our home page. [Click here](#) to learn more about WALKArlington.