



ARLINGTON BUSINESS LEADERS SURVEY

Thank you for sharing your opinions! We are privileged to have you participate in this survey.

All answers will remain strictly confidential and will never be associated with your name, but will be reported in aggregate.

Please complete this survey no later than Friday, June 29.

If you prefer to take the survey online, type the following address into the URL line of your Web browser and you will arrive at the beginning of the survey:

www.Interfeedback.com/ArlingtonBusiness.htm

You will then be asked to enter a code that will be unique to you.

Please note: the code is case sensitive and does not contain any numbers. Here is your code:

[Code]

You may also take the survey via telephone by calling SIR toll-free at 800-807-8981 ext. 2, between the hours of 8:30 a.m. and 5 p.m., Monday through Friday.

If you have any issues or questions regarding this survey instrument, please contact the Southeastern Institute of Research by calling 800-807-8981 or by e-mail at Christy@SIRresearch.com.

1. How long has your firm been located in Arlington County? (please check one)
 - ₁ Less than one year
 - ₂ 1 - 5 years
 - ₃ 6 - 10 years
 - ₄ 11 - 15 years
 - ₅ 16 - 20 years
 - ₆ More than 20 years

2. What is the primary work or business of your organization? (please check one)
 - ₁ Agriculture, forestry, fishing
 - ₂ Business, personnel, or professional services
 - ₃ Education
 - ₄ Hospitality, restaurants, hotels, tourism
 - ₅ Non-profit organization, trade association
 - ₆ Public utility, transportation or communication services
 - ₇ Banking, finance, insurance, real estate
 - ₈ Construction, building trades
 - ₉ Hospital, medical services
 - ₁₀ Manufacturing
 - ₁₁ Public administration, government
 - ₁₂ Retail or wholesale trade
 - ₁₃ Technology consulting
 - ₁₄ Defense contracting
 - ₁₅ Other

3. Which of the following best describes your organization? (please check one)
 - ₁ Private company
 - ₂ Federal government agency
 - ₃ Non-profit organization or association
 - ₄ State government agency
 - ₅ Local government agency
 - ₆ Other

4. How many work locations does your organization have in the **Washington metropolitan region**?
_____ locations

5. How many of these work locations are in **Arlington County**?
_____ locations

6. Please select the area that best describes the primary location of your worksite in Arlington County. (please check one)
 - ₁ Ballston
 - ₂ Clarendon
 - ₃ Columbia Pike
 - ₄ Court House
 - ₅ Crystal City / National Airport
 - ₆ East Falls Church
 - ₇ North Arlington
 - ₈ Pentagon / Pentagon City
 - ₉ Rosslyn
 - ₁₀ Shirlington
 - ₁₁ South Arlington
 - ₁₂ Virginia Square
 - ₁₃ Other _____
 - ₁₄ Don't know

7. About how many employees work for your organization at all locations in the **Washington metropolitan region**?
_____ employees

8. Of this total, about how many employees work at locations in **Arlington County**?
_____ employees

11. Now, using this same list, based on your experience with locating your business in Arlington County, please rate Arlington County's performance in delivering on the attributes. Use a scale of 1-5 for your answer. "1" means that you rate Arlington County "not very good" on that attribute and "5" means that you rate Arlington County "very good" on that attribute. (please circle one number for each attribute below)

	Not very good				Very good	Don't know
Tax structure, tax incentives	1	2	3	4	5	9
Availability of business support services	1	2	3	4	5	9
Availability of skilled workforce	1	2	3	4	5	9
Proximity to customers	1	2	3	4	5	9
Affordable housing for your employees	1	2	3	4	5	9
Attractive residential communities	1	2	3	4	5	9
Accessibility of recreational opportunities	1	2	3	4	5	9
Accessibility of entertainment opportunities	1	2	3	4	5	9
Quality of education, K-12	1	2	3	4	5	9
Accessibility to quality colleges and	1	2	3	4	5	9
Workforce training opportunities	1	2	3	4	5	9
Quality of transportation system	1	2	3	4	5	9
Reputation of area	1	2	3	4	5	9

12. How satisfied are you with the transportation system in the Washington metropolitan region?

"Transportation system" means "transportation services and options that make it possible to travel around the region, as well as the quality of those services." This would include such things as bus and train routes and stops, the quality of the buses, the quality of the roads, support services for transit, bicycling, walking, carpooling, and so forth. Overall, how satisfied are you with the regional transportation system? (please circle one rating)

	Not very satisfied				Very satisfied	Don't know
Scale:	1	2	3	4	5	9

13. And how satisfied are you with the transportation system in Arlington County? (please circle one rating)

	Not very satisfied				Very satisfied	Don't know
Scale:	1	2	3	4	5	9

14. Are you aware of the transportation support services offered by Arlington County? (please check one)

- ₁ Yes
- ₂ No (Skip to question 19)

15. How familiar are you with the county transportation support services? (please check one)

- ₁ Not at all familiar (Skip to question 19)
- ₂ Somewhat familiar
- ₃ Very familiar

16. Have you ever used any of the transportation support services offered by Arlington County?

(please check one)

- ₁ Yes
- ₂ No (Skip to question 18)
- ₃ Don't know (Skip to question 18)

22. Following is a list of transportation information services or benefit programs that your organization or another organization might make available to employees at your worksite to help with their travel to work. In the first column, check all the services or benefits that are available to your employees. For services that are not available now, indicate if you would consider or would not consider offering it. (please check one box for each service/benefit below)

Service or Benefit	Available to employees now	Not available, and would consider	Not available, but would not consider	Don't know
Transit schedules	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Information on transit, carpooling, and other types of transportation employees could use to get to work	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Bicycle lockers or racks	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Guaranteed Ride Home for employees who don't drive alone to work and have a personal emergency during the work day	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Work schedules that permit employees to choose their work arrival and departure times (flex-time)	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Compressed workweek, in which employees work a full-time schedule in fewer than five days per week	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Allowing some or all employees to work at home at least occasionally (teleworking)	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Reserved or preferential parking for employees who carpool or vanpool	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Metrochek, SmartBenefits, or other financial benefit for employees who ride trains or buses to work	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Cash or other financial benefit for employees who carpool or vanpool to work	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Assistance finding a partner for a carpool or vanpool (ridematching)	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
Pre-tax account employees can use to pay transportation costs ("Commuter Choice")	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉
SmarTrip cards for electronic payment on Metrorail, Metrobus, or Metro parking.	<input type="radio"/> ₁	<input type="radio"/> ₂	<input type="radio"/> ₃	<input type="radio"/> ₉

23. If you did not check "Available Now" for any of the services above, for what reasons does your organization not offer transportation services to employees?

24. If you have used any of the above services, has your organization benefited in any of the following ways by offering these services to employees? (please check all that apply)

- | | |
|--|--|
| <input type="radio"/> ₁ Made it easier to recruit employees | <input type="radio"/> ₅ Reduced operating costs |
| <input type="radio"/> ₂ Reduced turnover | <input type="radio"/> ₆ Alleviated parking shortage |
| <input type="radio"/> ₃ Reduced absenteeism | <input type="radio"/> ₇ Other _____ |
| <input type="radio"/> ₄ Improved productivity | <input type="radio"/> ₈ Don't know |

25. Arlington Transportation Partners (ATP) is a county government organization that offers free transportation information and services to employers and residential communities in Arlington County. ATP assists employers and property managers in offering transportation benefit programs that will help their employees and residents get around the Washington region. What is your relationship with ATP? (please check one)

₁ Currently use ATP services

₂ Have used ATP services in the past, but do not currently use their services

₃ Have heard of ATP but do not use their services

₄ Am not aware of this organization

₅ Other _____

₆ Don't know

26. If your company currently uses ATP services, or has in the past, and that assistance had not been available, how likely would your company have been to implement transportation services or benefit programs?

₁ Very unlikely

₂ Somewhat unlikely

₃ Neither unlikely nor likely

₄ Somewhat likely

₅ Very likely

₆ Don't know

27. If you are interested in having a representative from Arlington Transportation Partners contact you or someone in your organization about transportation information or benefit programs they could provide to your organization, please list contact information below.

28. ATP is looking for companies to profile in corporate sales materials that showcase the many advantages of employer involvement/assistance in their employees' commutes. These materials are used to inform other employers about the popularity of ATP programs among employees and the difference these programs make in employee recruiting and retention. If your organization has benefited from ATP services and would be interested in being profiled in a case study, please indicate the person whom we should contact and his/her contact information below.

29. How long have you been with your current company? (please check one)

₁ Less than one year

₂ 1 – 5 years

₃ 6 – 10 years

₄ 11 – 15 years

₅ 16 – 20 years

₆ More than 20 years

30. Do you live in Arlington County?

₁ Yes

₂ No

31. What is your title? (please check one)

₁ CEO

₄ Chairman

₇ Vice President / Exec. Vice

President / Sr. Vice President

₂ CFO

₅ President

₈ Director / Exec.

Director / Sr. Director

₃ COO

₆ Owner

₉ General Manager

₁₀ Other _____

Thank you for sharing your opinions!

***Please use the postage paid envelope provided to return this survey
to the Southeastern Institute of Research.***