

ACCS Commuterpage.com Online Survey - Spring, 2007

Table 1.1: 1a-f. How do you rate CommuterPage.com on each of the following characteristics?

1a. Information/Content

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	346	12	129	153	49	164	182	300	45	86	260
2	13 4%	3 25%	3 2%	5 3%	2 4%	7 4%	6 3%	10 3%	3 7%	5 6%	8 3%
3	58 17%	1 8%	18 14%	30 20%	9 18%	25 15%	33 18%	52 17%	6 13%	10 12%	48 18%
4	124 36%	4 33%	45 35%	55 36%	18 37%	53 32%	71 39%	111 37%	12 27%	39 45% J	85 33% I
5 - Much better	127 37%	4 33%	53 41%	51 33%	18 37%	63 38%	64 35%	105 35% h	22 49% g	29 34%	98 38%
Don't know	24 7%	0 0%	10 8%	12 8%	2 4%	16 10% f	8 4% e	22 7%	2 4%	3 3%	21 8%
Mean	4.1	3.8	4.2	4.1	4.1	4.2	4.1	4.1	4.2	4.1	4.1



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Table 1.3: 1a-f. How do you rate CommuterPage.com on each of the following characteristics?

1c. Visuals/Images

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	346	12	129	153	49	164	182	300	45	86	260
1 - Much worse	3 1%	1 8%	0 0%	2 1%	0 0%	1 1%	2 1%	1 0%	2 4%	1 1%	2 1%
2	31 9%	3 25%	6 5% D	15 10%	7 14% B	12 7%	19 10%	25 8%	6 13%	7 8%	24 9%
3	96 28%	1 8%	30 23% C	53 35% B	12 24%	47 29%	49 27%	85 28%	11 24%	24 28%	72 28%
4	119 34%	3 25%	48 37%	49 32%	17 35%	55 34%	64 35%	103 34%	15 33%	37 43% j	82 32% i
5 - Much better	72 21%	4 33%	35 27% C	22 14% B	10 20%	34 21%	38 21%	63 21%	9 20%	13 15%	59 23%
Don't know	25 7%	0 0%	10 8%	12 8%	3 6%	15 9%	10 5%	23 8%	2 4%	4 5%	21 8%
Mean	3.7	3.5	3.9	3.5	3.7	3.7	3.7	3.7	3.5	3.7	3.7

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Table 1.4: 1a-f. How do you rate CommuterPage.com on each of the following characteristics?

1d. Technical Issues

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	346	12	129	153	49	164	182	300	45	86	260
1 - Much worse	1 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	1 0%	0 0%	1 1%	0 0%
2	10 3%	1 8%	2 2%	6 4%	1 2%	6 4%	4 2%	8 3%	2 4%	4 5%	6 2%
3	76 22%	0 0%	25 19%	41 27%	9 18%	40 24%	36 20%	67 22%	9 20%	20 23%	56 22%
4	110 32%	6 50%	47 36% C	35 23% BD	20 41% C	54 33%	56 31%	94 31%	15 33%	32 37%	78 30%
5 - Much better	76 22%	4 33%	33 26%	28 18%	11 22%	34 21%	42 23%	64 21%	12 27%	18 21%	58 22%
Don't know	73 21%	1 8%	22 17% C	42 27% B	8 16%	30 18%	43 24%	66 22%	7 16%	11 13% J	62 24% I
Mean	3.9	4.2	4.0	3.7	4.0	3.9	4.0	3.9	4.0	3.8	3.9

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Table 1.5: 1a-f. How do you rate CommuterPage.com on each of the following characteristics?

1e. Readability - type size, etc.

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	346	12	129	153	49	164	182	300	45	86	260
1 - Much worse	2 1%	0 0%	0 0%	2 1%	0 0%	1 1%	1 1%	1 0%	1 2%	1 1%	1 0%
2	17 5%	0 0%	7 5%	7 5%	3 6%	9 5%	8 4%	16 5%	1 2%	6 7%	11 4%
3	78 23%	3 25%	21 16% C	42 27% B	12 24%	31 19%	47 26%	69 23%	9 20%	21 24%	57 22%
4	129 37%	6 50%	52 40%	54 35%	16 33%	58 35%	71 39%	107 36%	21 47%	32 37%	97 37%
5 - Much better	96 28%	3 25%	40 31%	36 24%	15 31%	50 30%	46 25%	85 28%	11 24%	22 26%	74 28%
Don't know	24 7%	0 0%	9 7%	12 8%	3 6%	15 9%	9 5%	22 7%	2 4%	4 5%	20 8%
Mean	3.9	4.0	4.0	3.8	3.9	4.0	3.9	3.9	3.9	3.8	4.0

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Table 1.6: 1a-f. How do you rate CommuterPage.com on each of the following characteristics?

1f. Ease of use

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	346	12	129	153	49	164	182	300	45	86	260
1 - Much worse	2 1%	1 8%	0 0%	1 1%	0 0%	0 0%	2 1%	2 1%	0 0%	1 1%	1 0%
2	21 6%	1 8%	7 5%	11 7%	2 4%	11 7%	10 5%	18 6%	3 7%	6 7%	15 6%
3	90 26%	3 25%	28 22%	43 28%	15 31%	41 25%	49 27%	78 26%	12 27%	22 26%	68 26%
4	128 37%	3 25%	51 40%	53 35%	19 39%	59 36%	69 38%	114 38%	13 29%	34 40%	94 36%
5 - Much better	82 24%	4 33%	33 26%	34 22%	11 22%	38 23%	44 24%	67 22%	15 33%	20 23%	62 24%
Don't know	23 7%	0 0%	10 8%	11 7%	2 4%	15 9%	8 4%	21 7%	2 4%	3 3%	20 8%
Mean	3.8	3.7	3.9	3.8	3.8	3.8	3.8	3.8	3.9	3.8	3.8

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Table 10: 3. Did you find what you were looking for on CommuterPage.com today?

	Total	Generation				Gender		Current Employment Status		Area of Residence	
		Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	346	12	129	153	49	164	182	300	45	86	260
Yes	216 62%	8 67%	76 59%	96 63%	34 69%	102 62%	114 63%	188 63%	28 62%	55 64%	161 62%
No	35 10%	2 17%	15 12%	16 10%	2 4%	16 10%	19 10%	30 10%	5 11%	8 9%	27 10%
Wasn't looking for anything	69 20%	1 8%	32 25%	28 18%	8 16%	35 21%	34 19%	61 20%	7 16%	22 26%	47 18%
Don't know	26 8%	1 8%	6 5%	13 8%	5 10%	11 7%	15 8%	21 7%	5 11%	1 1%	25 10%

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Table 12: A. What is the purpose of your visit to CommuterPage.com today?

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	130	4	49	58	19	57	73	106	23	32	98
Get information on transit routes, schedules, and fares	57 44%	3 75%	25 51%	22 38%	7 37%	25 44%	32 44%	48 45%	9 39%	15 47%	42 43%
Learn about transportation options or services	43 33%	1 25%	15 31%	20 34%	7 37%	19 33%	24 33%	34 32%	9 39%	8 25%	35 36%
Get help in planning a trip	29 22%	0 0%	16 33%	11 19%	2 11%	11 19%	18 25%	23 22%	6 26%	4 13%	25 26%
Just checking it out	21 16%	0 0%	7 14%	11 19%	3 16%	12 21%	9 12%	18 17%	3 13%	5 16%	16 16%
Get more information about available travel assistance services	11 8%	0 0%	6 12%	4 7%	1 5%	5 9%	6 8%	9 8%	2 9%	1 3%	10 10%
Learn about Arlington County Commuter Services (ACCS)	11 8%	0 0%	4 8%	4 7%	3 16%	5 9%	6 8%	10 9%	1 4%	2 6%	9 9%

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Table 12: A. What is the purpose of your visit to CommuterPage.com today?  
(continued)

	Total	Generation				Gender		Current Employment Status		Area of Residence	
		Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	130	4	49	58	19	57	73	106	23	32	98
Find traffic news	8 6%	0 0%	3 6%	4 7%	1 5%	4 7%	4 5%	7 7%	1 4%	0 0%	8 8%
Sign up for transit service alerts	4 3%	0 0%	2 4%	2 3%	0 0%	2 4%	2 3%	4 4%	0 0%	1 3%	3 3%
Gather information for my company	2 2%	0 0%	0 0%	2 3%	0 0%	0 0%	2 3%	2 2%	0 0%	0 0%	2 2%
No purpose, landed here by accident	3 2%	0 0%	0 0%	1 2%	2 11%	1 2%	2 3%	1 1%	2 9%	0 0%	3 3%
Other	27 21%	1 25%	11 22%	14 24%	1 5%	10 18%	17 23%	20 19%	6 26%	9 28%	18 18%

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Table 14: C. Please indicate which of the following materials you downloaded or requested today.

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	101	2	38	46	15	42	59	82	19	25	76
<b><u>I did not download or request anything</u></b>	49 49%	2 100%	14 37%	26 57%	7 47%	18 43%	31 53%	39 48%	10 53%	13 52%	36 47%
<b><u>Downloaded or requested something</u></b>	40 40%	0 0%	18 47%	17 37%	5 33%	19 45%	21 36%	33 40%	7 37%	8 32%	32 42%
Metrobus Schedule	16 16%	0 0%	7 18%	7 15%	2 13%	7 17%	9 15%	11 13%	5 26%	6 24%	10 13%
Metrorail Schedule	10 10%	0 0%	4 11%	6 13%	0 0%	3 7%	7 12%	7 9%	3 16%	2 8%	8 11%
Metrorail Map	10 10%	0 0%	4 11%	3 7%	3 20%	7 17%	3 5%	7 9%	3 16%	2 8%	8 11%
Metrobus Map	6 6%	0 0%	2 5%	3 7%	1 7%	4 10%	2 3%	5 6%	1 5%	0 0%	6 8%
Bike Map (from BikeArlington.com)	6 6%	0 0%	3 8%	2 4%	1 7%	5 12%	1 2%	4 5%	2 11%	2 8%	4 5%
MARC Map	5 5%	0 0%	1 3%	3 7%	1 7%	4 10%	1 2%	5 6%	0 0%	0 0%	5 7%

(continued)

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Table 14: C. Please indicate which of the following materials you downloaded or requested today.  
(continued)

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	101	2	38	46	15	42	59	82	19	25	76
VRE Schedule	3 3%	0 0%	3 8% c	0 0% b	0 0%	1 2%	2 3%	3 4%	0 0%	0 0%	3 4%
MARC Schedule	3 3%	0 0%	1 3%	2 4%	0 0%	3 7% F	0 0% E	3 4%	0 0%	0 0%	3 4%
I requested a brochure to be mailed to me	2 2%	0 0%	1 3%	1 2%	0 0%	1 2%	1 2%	2 2%	0 0%	0 0%	2 3%
VRE Map	1 1%	0 0%	0 0%	1 2%	0 0%	1 2%	0 0%	1 1%	0 0%	0 0%	1 1%
<b><u>Other</u></b>	15 15%	0 0%	9 24% C	3 7% B	3 20%	4 10%	11 19%	13 16%	2 11%	5 20%	10 13%
<b><u>Don't know</u></b>	2 2%	0 0%	0 0%	2 4%	0 0%	1 2%	1 2%	2 2%	0 0%	0 0%	2 3%

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Table 16: B. Which of the following organizations and services are you aware of?

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	101	2	38	46	15	42	59	82	19	25	76
<b><u>Aware of selected entities/sites</u></b>	92 91%	1 50%	34 89%	42 91%	15 100%	40 95%	52 88%	73 89%	19 100%	25 100%	67 88%
Metro / WMATA	81 80%	1 50%	28 74%	39 85%	13 87%	36 86%	45 76%	65 79%	16 84%	23 92%	58 76%
The Commuter Store	55 54%	1 50%	25 66%	23 50%	6 40%	22 52%	33 56%	42 51%	13 68%	22 88%	33 43%
Virginia Railway Express (VRE)	51 50%	0 0%	22 58%	26 57%	3 20%	19 45%	32 54%	43 52%	8 42%	13 52%	38 50%
Arlington Transit (ART)	45 45%	1 50%	19 50%	20 43%	5 33%	18 43%	27 46%	33 40%	12 63%	23 92%	22 29%
Bike Arlington / BikeArlington.com	31 31%	1 50%	14 37%	13 28%	3 20%	12 29%	19 32%	22 27%	9 47%	16 64%	15 20%

(continued)

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Table 16: B. Which of the following organizations and services are you aware of?  
(continued)

	Total	Generation				Gender		Current Employment Status		Area of Residence	
		Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	101	2 (A)	38 (B)	46 (C)	15 (D)	42 (E)	59 (F)	82 (G)	19 (H)	25 (I)	76 (J)
CommuterDirect.com	25 25%	0 0%	7 18% c	16 35% b	2 13%	11 26%	14 24%	18 22%	7 37%	5 20%	20 26%
Commuter Connections, commuterconnections.com	24 24%	0 0%	10 26%	12 26%	2 13%	15 36% F	9 15% E	21 26%	3 16%	7 28%	17 22%
Walk Arlington / WalkArlington.com	20 20%	1 50%	8 21%	7 15%	4 27%	6 14%	14 24%	16 20%	4 21%	11 44%	9 12%
Arlington County Commuter Services	15 15%	0 0%	8 21%	6 13%	1 7%	7 17%	8 14%	13 16%	2 11%	7 28%	8 11%
Way to Go Arlington	12 12%	1 50%	5 13%	5 11%	1 7%	2 5% f	10 17% e	9 11%	3 16%	8 32%	4 5%
Telework VA!	4 4%	0 0%	1 3%	3 7%	0 0%	3 7%	1 2%	3 4%	1 5%	1 4%	3 4%
<b><u>Not aware of any of these</u></b>	9 9%	1 50%	4 11%	4 9%	0 0%	2 5%	7 12%	9 11%	0 0%	0 0%	9 12%

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Table 17: D. How did you first hear about CommuterPage.com?

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent	Boomer	X	Y	Male	Female	Employed	Other	Arlington	Other
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Base	139	7	51	61	18	70	69	121	17	37	102
Online	70	3	25	28	13	32	38	62	7	22	48
	50%	43%	49%	46%	72%	46%	55%	51%	41%	59%	47%
Referred by friend, family member or co-worker/colleague	11	2	5	4	0	5	6	9	2	3	8
	8%	29%	10%	7%	0%	7%	9%	7%	12%	8%	8%
At a transportation information event	9	0	3	5	1	6	3	8	1	3	6
	6%	0%	6%	8%	6%	9%	4%	7%	6%	8%	6%
Advertising	7	0	2	2	2	5	2	5	2	1	6
	5%	0%	4%	3%	11%	7%	3%	4%	12%	3%	6%
Information from my employer	6	0	1	5	0	4	2	6	0	1	5
	4%	0%	2%	8%	0%	6%	3%	5%	0%	3%	5%
Other	27	2	12	13	0	11	16	23	4	4	23
	19%	29%	24%	21%	0%	16%	23%	19%	24%	11%	23%
Don't know	9	0	3	4	2	7	2	8	1	3	6
	6%	0%	6%	7%	11%	10%	3%	7%	6%	8%	6%

f

e

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Table 19: E. How often do you visit CommuterPage.com?

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	139	7	51	61	18	70	69	121	17	37	102
Once a week or more	22 16%	0 0%	8 16%	9 15%	4 22%	17 24%	5 7%	20 17%	2 12%	6 16%	16 16%
One to three times per month	23 17%	2 29%	8 16%	11 18%	2 11%	15 21%	8 12%	20 17%	3 18%	7 19%	16 16%
Once a month	10 7%	1 14%	3 6%	5 8%	1 6%	4 6%	6 9%	6 5%	3 18%	5 14%	5 5%
A few times a year	22 16%	0 0%	11 22%	10 16%	1 6%	12 17%	10 14%	18 15%	4 24%	6 16%	16 16%
Almost never	4 3%	0 0%	1 2%	1 2%	2 11%	3 4%	1 1%	4 3%	0 0%	2 5%	2 2%
This was my first time	53 38%	4 57%	19 37%	23 38%	7 39%	19 27%	34 49%	48 40%	5 29%	8 22%	45 44%
Don't know	5 4%	0 0%	1 2%	2 3%	1 6%	0 0%	5 7%	5 4%	0 0%	3 8%	2 2%

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Table 21: G. Since you first started using CommuterPage.com, have you made any of the following changes in how you travel to **work?**

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	106	3	40	46	16	52	54	97	9	24	82
<b><u>Made changes</u></b>	58 55%	2 67%	17 43%	28 61%	11 69%	32 62%	26 48%	52 54%	6 67%	12 50%	46 56%
Started riding bus, ride bus more often	27 25%	1 33%	8 20%	15 33%	3 19%	11 21%	16 30%	27 28%	0 0%	7 29%	20 24%
Started riding train, ride train more often	21 20%	1 33%	8 20%	9 20%	3 19%	12 23%	9 17%	20 21%	1 11%	3 13%	18 22%
Started walking, walk more often	9 8%	0 0%	1 3%	5 11%	3 19%	3 6%	6 11%	8 8%	1 11%	3 13%	6 7%
Started carpooling, carpool more often	7 7%	1 33%	0 0%	5 11%	1 6%	5 10%	2 4%	7 7%	0 0%	1 4%	6 7%
Started riding bicycle, bicycle more often	7 7%	0 0%	1 3%	6 13%	0 0%	3 6%	4 7%	6 6%	1 11%	3 13%	4 5%

(continued)

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Table 21: G. Since you first started using CommuterPage.com, have you made any of the following changes in how you travel to **work?** (continued)

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	106	3	40	46	16	52	54	97	9	24	82
Not currently working	5 5%	0 0%	1 3%	2 4%	2 13%	4 8%	1 2%	1 1%	4 44%	1 4%	4 5%
Started teleworking, telework more often	1 1%	0 0%	1 3%	0 0%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	1 1%
<b><u>Did not make any of these changes</u></b>	37 35%	1 33%	18 45%	13 28%	4 25%	13 25% F	24 44% E	35 36%	2 22%	10 42%	27 33%
<b><u>Don't know</u></b>	11 10%	0 0%	5 13%	5 11%	1 6%	7 13%	4 7%	10 10%	1 11%	2 8%	9 11%

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Table 22: Ga. Did any information, service, or benefit you received from CommuterPage.com influence you or assist you to make this change?

	Total	Generation				Gender		Current Employment Status		Area of Residence	
		Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	53	2	16	26	9	28	25	51	2	11	42
Yes	37 70%	1 50%	11 69%	19 73%	6 67%	19 68%	18 72%	36 71%	1 50%	6 55%	31 74%
No	8 15%	1 50%	2 13%	5 19%	0 0%	4 14%	4 16%	8 16%	0 0%	2 18%	6 14%
Don't know/ don't remember	8 15%	0 0%	3 19%	2 8%	3 33%	5 18%	3 12%	7 14%	1 50%	3 27%	5 12%

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Table 24: H. How did you typically travel to work before you made this change?

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	53	2	16	26	9	28	25	51	2	11	42
Drove alone all or most days	26 49%	1 50%	7 44%	15 58%	3 33%	17 61%	9 36%	25 49%	1 50%	4 36%	22 52%
Rode a train all or most days	15 28%	1 50%	5 31%	6 23%	3 33%	7 25%	8 32%	15 29%	0 0%	4 36%	11 26%
Rode a bus all or most days	1 2%	0 0%	1 6%	0 0%	0 0%	0 0%	1 4%	1 2%	0 0%	0 0%	1 2%
Walked all or most days	1 2%	0 0%	0 0%	1 4%	0 0%	1 4%	0 0%	0 0%	1 50%	1 9%	0 0%
Bicycled all or most days	1 2%	0 0%	0 0%	1 4%	0 0%	0 0%	1 4%	1 2%	0 0%	0 0%	1 2%
Didn't work then	2 4%	0 0%	0 0%	1 4%	1 11%	2 7%	0 0%	2 4%	0 0%	0 0%	2 5%
Other	7 13%	0 0%	3 19%	2 8%	2 22%	1 4%	6 24%	7 14%	0 0%	2 18%	5 12%

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Table 26: I. Since you first started using CommuterPage.com, have you made any of the following changes in how you make **non-work** trips around Arlington County or around the Washington metropolitan region?

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	106	3	40	46	16	52	54	97	9	24	82
<b><u>Made changes</u></b>	46 43%	1 33%	15 38%	24 52%	6 38%	25 48%	21 39%	44 45%	2 22%	11 46%	35 43%
Started riding train, ride train more often	19 18%	0 0%	7 17%	9 20%	3 19%	11 21%	8 15%	19 20%	0 0%	2 8%	17 21%
Started riding bus, ride bus more often	21 20%	0 0%	7 17%	13 28%	1 6%	11 21%	10 19%	20 21%	1 11%	6 25%	15 18%
Started carpooling, carpool more often	2 2%	1 33%	0 0%	1 2%	0 0%	1 2%	1 2%	2 2%	0 0%	0 0%	2 2%
Started riding bicycle, bicycle more often	6 6%	0 0%	1 3%	4 9%	1 6%	2 4%	4 7%	6 6%	0 0%	1 4%	5 6%
Started walking, walk more often	14 13%	0 0%	5 13%	7 15%	2 13%	6 12%	8 15%	12 12%	2 22%	7 29%	7 9%
<b><u>Did not make any of these changes</u></b>	60 57%	2 67%	25 63%	22 48%	10 63%	27 52%	33 61%	53 55%	7 78%	13 54%	47 57%

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Table 27: I. Did any information, service, or benefit you received from CommuterPage.com influence you or assist you to make this change?

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	46	1	15	24	6	25	21	44	2	11	35
Yes	24 52%	1 100%	7 47%	15 63%	1 17%	12 48%	12 57%	24 55%	0 0%	7 64%	17 49%
No	11 24%	0 0%	4 27%	6 25%	1 17%	6 24%	5 24%	9 20%	2 100%	2 18%	9 26%
Don't know/ don't remember	11 24%	0 0%	4 27%	3 13%	4 67%	7 28%	4 19%	11 25%	0 0%	2 18%	9 26%

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Table 29: 7. Age of respondent (Based on: 7. In what year were you born?)

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent	Boomer	X	Y	Male	Female	Employed	Other	Arlington	Other
Base	343	12	129	153	49	163	180	297	45	86	257
Under 25	36 10%	0 0%	0 0%	0 0%	36 73%	15 9%	21 12%	25 8%	11 24%	11 13%	25 10%
25 - 34	99 29%	0 0%	0 0%	86 56%	13 27%	43 26%	56 31%	85 29%	14 31%	20 23%	79 31%
35 - 44	84 24%	0 0%	17 13%	67 44%	0 0%	47 29%	37 21%	77 26%	7 16%	19 22%	65 25%
45 - 54	77 22%	0 0%	77 60%	0 0%	0 0%	34 21%	43 24%	68 23%	8 18%	24 28%	53 21%
55 - 64	42 12%	7 58%	35 27%	0 0%	0 0%	22 13%	20 11%	38 13%	4 9%	10 12%	32 12%
65 & older	5 1%	5 42%	0 0%	0 0%	0 0%	2 1%	3 2%	4 1%	1 2%	2 2%	3 1%
Mean	40	65	51	34	23	40	39	40	36	40	40

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Table 30: Generation (Based on: 7. In what year were you born?)

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent	Boomer	X	Y	Male	Female	Employed	Other	Arlington	Other
Base	343	12 (A)	129 (B)	153 (C)	49 (D)	163 (E)	180 (F)	297 (G)	45 (H)	86 (I)	257 (J)
Silent	12 3%	12 100%	0 0%	0 0%	0 0%	3 2%	9 5%	8 3%	4 9%	3 3%	9 4%
								H	G		
Boomer	129 38%	0 0%	129 100%	0 0%	0 0%	70 43%	59 33%	119 40%	9 20%	37 43%	92 36%
			CD	B	B	f	e	H	G		
X	153 45%	0 0%	0 0%	153 100%	0 0%	68 42%	85 47%	133 45%	20 44%	29 34%	124 48%
			C	BD	C					J	I
Y	49 14%	0 0%	0 0%	0 0%	49 100%	22 13%	27 15%	37 12%	12 27%	17 20%	32 12%
			D	D	BC			H	G	j	i

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Table 31: 8. Are you . . .

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	346	12	129	153	49	164	182	300	45	86	260
Male	164 47%	3 25%	70 54%	68 44%	22 45%	164 100% F	0 0% E	143 48%	21 47%	33 38% j	131 50% i
Female	182 53%	9 75%	59 46%	85 56%	27 55%	0 0% F	182 100% E	157 52%	24 53%	53 62% j	129 50% i

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Table 32: 9. What is your current employment status?

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	345	12	128	153	49	164	181	300	45	86	259
Employed full-time	274 79%	5 42%	108 84%	125 82%	34 69%	136 83%	138 76%	274 91%	0 0%	62 72%	212 82%
Employed part-time	26 8%	3 25%	11 9%	8 5%	3 6%	7 4%	19 10%	26 9%	0 0%	9 10%	17 7%
Student	22 6%	0 0%	1 1%	11 7%	10 20%	10 6%	12 7%	0 0%	22 49%	4 5%	18 7%
Not employed	15 4%	3 25%	6 5%	5 3%	1 2%	6 4%	9 5%	0 0%	15 33%	8 9%	7 3%
Other	8 2%	1 8%	2 2%	4 3%	1 2%	5 3%	3 2%	0 0%	8 18%	3 3%	5 2%

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Table 34: 10. What type of transportation do you typically use to get to work/school?

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	322	8	120	144	47	153	169	300	22	75	247
Metrorail	121 38%	4 50%	38 32% D	55 38%	24 51% B	59 39%	62 37%	111 37%	10 45%	34 45%	87 35%
Drive alone	62 19%	1 13%	22 18%	30 21%	7 15%	23 15% f	39 23% e	62 21%	0 0%	14 19%	48 19%
Bus	61 19%	0 0%	22 18%	26 18%	12 26%	34 22%	27 16%	54 18%	7 32%	12 16%	49 20%
Commuter train	33 10%	0 0%	17 14% d	14 10%	2 4% b	22 14% F	11 7% E	30 10%	3 14%	0 0% J	33 13% I
Carpool	19 6%	2 25%	8 7%	8 6%	1 2%	7 5%	12 7%	19 6%	0 0%	6 8%	13 5%
Walk	6 2%	0 0%	2 2%	4 3%	0 0%	2 1%	4 2%	5 2%	1 5%	1 1%	5 2%

(continued)

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Table 34: 10. What type of transportation do you typically use to get to work/school?  
(continued)

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent (A)	Boomer (B)	X (C)	Y (D)	Male (E)	Female (F)	Employed (G)	Other (H)	Arlington (I)	Other (J)
Base	322	8	120	144	47	153	169	300	22	75	247
Telework	4 1%	1 13%	3 3% c	0 0% b	0 0%	3 2%	1 1%	4 1%	0 0%	3 4% J	1 0% I
Vanpool	2 1%	0 0%	2 2%	0 0%	0 0%	1 1%	1 1%	2 1%	0 0%	0 0%	2 1%
Bicycle	2 1%	0 0%	0 0%	2 1%	0 0%	0 0%	2 1%	2 1%	0 0%	1 1%	1 0%
Other	12 4%	0 0%	6 5%	5 3%	1 2%	2 1% F	10 6% E	11 4%	1 5%	4 5%	8 3%

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Table 36: 11. Area of residence (Based on: 11. What is your home zip code?)

	Generation					Gender		Current Employment Status		Area of Residence	
	Total	Silent	Boomer	X	Y	Male	Female	Employed	Other	Arlington	Other
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Base	346	12	129	153	49	164	182	300	45	86	260
Arlington	86	3	37	29	17	33	53	71	15	86	0
	25%	25%	29%	19%	35%	20%	29%	24%	33%	100%	0%
			c	bD	C	f	e			J	I
Other	260	9	92	124	32	131	129	229	30	0	260
	75%	75%	71%	81%	65%	80%	71%	76%	67%	0%	100%
			c	bD	C	f	e			J	I