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PATC Campaign Assessment Survey
November 15, 2006
Intercept Version

The Southeastern Institute of Research (SIR) is national research firm located in Richmond, VA and is conducting this online survey on behalf of VDOT. We would like to include you in the survey. Your answers will be confidential. Please complete the survey and return it to the representative who handed it to you. The survey should take less than 5 minutes and all of your responses will be kept completely confidential. Thank you for your participation.

Please Fill in:

Route: _____

Time: _____

Where did you get on the bus? (Please circle) Arlington Fairfax

1. How long have you been taking the bus between Arlington County and Tysons Corner?
 - a) Less than 1 year
 - b) 1-3 years
 - c) More than 3 years

2. How did you first hear about the buses between Arlington County and Tysons Corner? [Circle all that apply.]
 - a) Heard it in the news
 - b) Flyer mailed to my home
 - c) Sign on side of bus
 - d) Friend or family member
 - e) Employer
 - f) Other: _____

3. Did you hear about the special free ride/iPod contest promotion that was offered this summer?
 - a) Yes
 - b) No
 - 3a. If so, how did you first hear about this promotion? [Circle all that apply.]
 - a) Heard it in the news
 - b) Flyer mailed to my home
 - c) Sign on side of bus
 - d) Friend or family member
 - e) Employer
 - f) Other: _____

 - 3b. Did you participate in this promotion?
 - a) Yes

b) No

3c. If yes: Had you already been riding the bus to Tysons Corner? How long?

3d. If no: why not?

4. How often do you ride the bus between Arlington County and Tysons Corner?

- a) 5 days a week or more
- b) 3 or 4 times a week
- c) 1 or 2 times a week
- d) 1 or 2 times a month
- e) Less than once a month

5. How were you commuting to Tysons Corner before you started taking the bus between Arlington County and Tysons Corner?

- a) Not going there
- b) Driving alone
- c) Carpooling
- d) Vanpooling
- e) Other: _____

6. Before you started taking the bus between Arlington and Tysons Corner did your regular route take you on I-66?

- a) Yes
- b) No

7. Which of the following routes have you used?

- a) Metrobus 23A
- b) Metrobus 24T
- c) Fairfax Connector 425
- d) Fairfax Connector 427
- e) Metro Orange

8. What do you like most about taking the bus between Arlington County and Tysons Corner?

9. What do you like least about taking the bus between Arlington County and Tysons Corner?

10. How could the service be improved?

11. What would it take for you to take the bus between Arlington County and Tysons Corner more often?

12. What is usually the purpose of your trips when using the bus between Arlington County and Tysons Corner?

- a) Work
- b) Shopping
- c) Social/entertainment
- d) Other: _____

13. Which forms of commuting do you currently use on a regular basis? [Circle all that apply.]

- a) Drive alone
- b) Carpool
- c) Vanpool
- d) Bus
- e) Metro
- f) Walk
- g) Bicycle
- h) Other: _____

14. Which forms of commuting have you ever used on a regular basis? [Circle all that apply.]

- a) Drive alone
- b) Carpool
- c) Vanpool
- d) Bus
- e) Metro
- f) Walk
- g) Bicycle
- h) Other: _____

The following information is for classification purposes only and will be kept completely confidential.

15. Which one of the following best describes your racial background?

- a) African-American or Black
- b) American Indian or Alaska Native
- c) Asian
- d) Hispanic
- e) Native Hawaiian or Other Pacific Islander
- f) White, non-Hispanic
- g) Other: _____

16. Which category best represents your household's total annual income?

- a) Less than \$25,000
- b) \$25,000 - \$49,999
- c) \$50,000 - \$74,999
- d) \$75,000 - \$99,999
- e) \$100,000 - \$124,999
- f) \$125,000 - \$149,999
- g) \$150,000 or more

17. In what year were you born? ____ ____ ____ ____

18. What is your zip code at home? ____ ____ ____ ____ ____

19. What is your gender?

a) Male

b) Female

Thank you for participating in this survey. We appreciate your responses and want to remind you that everything you said will be kept completely confidential.