

PILLARS  
OF TDM  
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What makes it so easy to get around without a car?  
In a word — alternatives!

## Support Arlington's Urban Villages — Cars Not Required

### What We Know:

Arlington County is a community where one can live, work, shop and play... *no car required*<sup>™</sup>. This is made possible from an innovative vision advanced by County leaders three decades ago—planned development centered around one of the best public transportation systems in the country a.k.a. the urban village concept.

Arlington County is made up of eight [urban villages](#), high density areas centered around Metro stations, public transport hubs and shopping. Each urban village is a distinctive community with jobs, housing, and recreation all within a few blocks of each other.

What makes it so easy to get around without a car? In a word—*alternatives!*

Through Arlington County Commuter Services (ACCS) and the County's Transportation Division, the County's urban villages are supported by bus service (Metrobus and ART), convenient transit stops, thoughtfully planned pedestrian walkways, bike friendly paths and racks, and even an [innovative car sharing program](#). To ensure these options are appreciated and used, ACCS promotes awareness through outreach programs with area employers (via [Arlington Transportation Partners](#)) and County-wide [public information and education campaign](#).

These transportation demand management (TDM) programs make it easier for people to live, work, shop and play without a car. And, for those folks who need a car, these programs help ensure there are fewer cars that need to share the road.

### Key Supporting Facts:

- 2005 Washington Metropolitan Area Ridership survey results confirmed previous findings that the walking distance between a site and the Metrorail station affects transit ridership. In general, the closer a site is to the station, the greater likelihood those traveling to/from or within a site choose Metrorail as their travel mode. (Source: [2005 Development Related Ridership Study](#))
- According to a Metrobus study done in 1999, 61% used the Metrobus for commuting, 51% for shopping and 48% for recreational trips. A main driver of this is that 94% said they walk less than five blocks to the bus stop! (Source: 1999 Fiscal Year Performance of Arlington Metrobus Study)
- Pike Riders (a service provided by Metrobus that began in September of 2003 along the Columbia Pike) are even closer to their bus stops, as 72% walked an average of only two blocks to the Pike Ride bus stop. About one-fourth transferred from a Metrorail station. And 47% said it's very easy to find informa-



