



These shoes are made for...

The official launch of the “Rides in the City” Web site was celebrated during a “Kick Up Your Heels” launch party held November 3, 2005 at the Clarendon Ballroom. The commuting public attended to meet spokesperson Christina Gordon, mingle with other like-minded citizens, and help celebrate the innovative new site.



Staff from The Wellington on Columbia Pike in Arlington, Virginia pose with “Cardboard Christina” at the Rides in the City Web site launch event November 3, 2005.



ATP staff at the “Kick Up Your Heels” event launching the Rides in the City Web site. November 3, 2005 at the Clarendon Ballroom, Arlington, Virginia.

Several lucky guests received prizes, including a one-year membership to the Thomas Jefferson Center, a subscription to Washingtonian Magazine, a one-year membership to Zipcar, and an iPod. All guests were treated to a cake that fit in with the shoe-themed event and were encouraged to have their pictures taken with a life-sized cardboard Christina.

To view pictures from the event and feel as if you were there, simply visit [www.CommuterPage.com/Rides](http://www.CommuterPage.com/Rides).

To view more pictures from the event, visit [www.CommuterPage.com/Rides](http://www.CommuterPage.com/Rides).