

# Spring Solutions for Arlington Hotels

*Hotels in the area are gearing up for the busy summer season, as the Cherry Blossom Festival activities just concluded on April 12. We hope it is a great spring and summer season for the hotels and that there are many visitors staying in our lovely Arlington County. The past year or so has brought many new things to Arlington County hotels in regards to transportation.*

## Fare Cards in Hotels

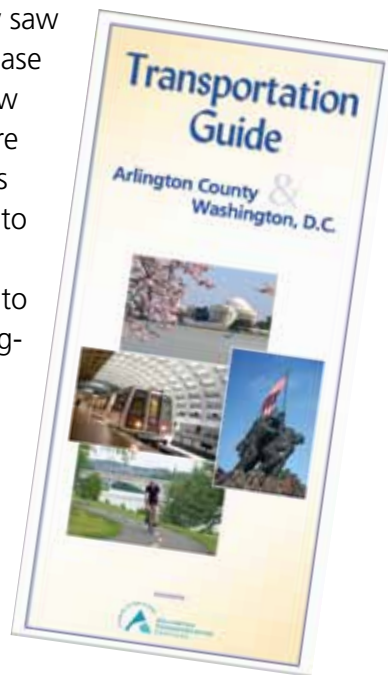
November saw the emergence of fare cards in area hotels. Guests are able to purchase different fare media directly from the hotel whether it is through the front desk, concierge, or meeting planners for special group events. The guests have many different options to choose from, including 1-day and 7-day Metro passes, bus tokens, exact-dollar-amount fare cards, and SmartTrip cards. From a hotel standpoint, it is a great amenity for guests, with

little to no work or cost to the hotel. For guests, it saves time and confusion on local transit, and they

appreciate the convenience of making the purchase right in their hotel. Hoteliers: Call (703) 247-9295 today to see how you can take advantage of this opportunity!

## Customized Transportation Options Brochure

January saw the release of a new brochure that has proved to be very helpful to concierges and guests alike. The brochure gives information on moving around the county, including by bike, foot, Metro, and bus. It also gives specific directions, whether it be walking, taking a bus, or jumping on Metro, to many popular points of interest in Arlington County and the Washington, D.C. area. The directions are door-to-door, and maps are included so that you can see where you are going as well. Printing is limited, so call today about receiving them in your hotel. As a guest, ask your concierge if they are available.



## Visitor Service Breakfast Club

Arlington Transportation Partners has been conducting Breakfast Club Seminars for a few years now and most recently focused on what

services are offered to hotels. The event was held on February 26, 2009 from 9-11 a.m. and was a great success! Arlington Transportation Partners detailed every service available to area hotels, including items for visitors and employees. Included in the discussion were the new transportation brochure and fare card concessions. If you missed the session, contact ATP at (703) 247-9299 to receive the information and set up an appointment with a representative to discuss your options. Many of the topics translate very well for residential properties and local employers as well, so call today to find out more information.

Springtime activities are in full swing, so be sure to check websites like **Commuterpage.com**, **StayArlington.com**, and **Arlingtonva.us.com** to learn more about upcoming activities and how to move around without your car whether you live, work, or play in the county!

